

PRIMESTOR

Partnership Opportunities 2024



Corporate Office

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Opportunities

EVENTS	MEDIA	ADDITIONAL OPPORTUNITIES
<p>Activation Space 10'x10' Canopy (tent/tables/chairs not provided)</p> <hr/> <p>Logo Included in All Collateral (logo and COI must be received 6 weeks prior to event date)</p> <hr/> <p>Brand Included in Recap Video</p> <hr/> <p>Access to Digital Content for Events</p> <hr/> <p>Live Mentions During the Event</p> <hr/> <p>VALUED AT \$2,500*</p>	<p>Digital Billboard (azalea) 440 x 220px (1x) 322" Double Facing Billboard Atlantic Ave. North & South Hours of Operation: 6AM - 12AM :30 sec digital rotations +80K vehicles per day pass through intersection</p> <hr/> <p>VALUED AT \$8,000/MONTH</p> <hr/> <p>Digital Directories (azalea) 192 x 240px (4x) 80" Directories Located in Highest Trafficked Areas Hours of Operation: 10AM - 10PM :15 sec digital rotations +9.4M shoppers annually</p> <hr/> <p>VALUED AT \$1,500/MONTH</p>	<p>Custom Newsletter Section (event eblast) 1080 x 1080px</p> <hr/> <p>Social Media Post (IG + Facebook) 1080 x 1080px</p> <hr/> <p>Collaborated Reel (tbd)</p> <hr/> <p>Giveaways (tbd)</p> <hr/> <p>VALUE VARIES</p>

All event materials (canopy, tables, chairs, table covers) are not provided by Primestor properties. Logos must be provided in vector -color & black/white, high res png when unavailable and must be received 8 weeks prior to the event date. COI with additional insured verbiage is required for all vendors and must be submitted along with logo. Event information including loading/unloading/parking/etc. will be emailed 1 week to the event (details may be subject to change).

[Click Here](#) to access our dropbox for more information.

* Prices vary by event.



Opportunities: Social Media

azalea

8653 Atlantic Blvd.
South Gate, CA 90280

Total SF - 376,000

Parking Spaces | Ratio -
1,902 | 5.06/1,000

Traffic Count - Over 100,500 cars per day at the intersection of Firestone Blvd. and Atlantic Ave.

Access More Info - [Click Here](#)

(use code 2024)

Clickable Links -



azalea
EVENTS | EVENTOS

24
CALENDAR
CALENDARIO

MAY | MAYO 8
HAPPY MOTHERS DAY | FELIZ DIA DE MADRES
4:00P FORTUNA BARRACHO | TALLER DE REGALOS PARA EL DIA DE LA MADRE

JULY | JULY 17, 24 & 31
SUN-SATIONAL SUMMER | VERANO SOLACIONAL
INTERACTIVE ACTIVITIES & MORE | ACTIVIDADES INTERACTIVAS Y MAS

OCTOBER | OCTUBRE 13, 20 & 27
AUTUMN ADVENTURES | AVENTURAS DE OTOÑO
PAIL BERE BIDE, TREE CANVAS & PUMPKIN DECORATING | PASO EN BICICLETA EN OTOÑO | LIENZO DE ARBOLES Y DECORACION DE CALABAZAS

NOVEMBER | NOVIEMBRE 12
GOBBLE GIVEAWAY | ACCION DE GRACIAS
TURKEY DRIVE | REPARTICION DE PAVOS

DECEMBER | DICIEMBRE 7
ILLUMINATING THE NIGHT | ILLUMINANDO LA NOCHE
TOY GIVEAWAY, ENTERTAINMENT & MORE | SORTEO DE JUGUETES, ENTRETENIMIENTO Y MAS

STAY IN TOUCH | MANTENTE AL TANTO

SIGN UP TO OUR NEWSLETTER
SUSCRIBETE A NUESTRO BOLETIN

PRIMESTOR

La Alameda

7507 Roseberry Ave.
Walnut Park, CA 90255

Total SF - 227,000

Parking Spaces | Ratio -
1,062 | 4.86/1,000

Traffic Count - Over 72,900 cars per day at the intersection of Alameda St. and Florence Ave.

Access More Info - [Click Here](#)

(use code 2024)

Clickable Links -



La ALAMEDA
EVENTS | EVENTOS

24
CALENDAR
CALENDARIO

FEBRUERO | FEBRUARY 17
FESTEJANDO A CHENTE | CELEBRATING CHENTE
MUSIC & MORE | MÚSICA Y MAS

JUNIO | JUNE 28
LAS FIESTAS DE LA ALAMEDA | LA ALAMEDA FESTIVITIES
MUSICA EN VIVO, JUEGOS Y MAS | LIVE MUSIC, GAMES & MORE

JULIO | JULY 21
EMPEZANDO EL AÑO ESCOLAR | STARTING THE SCHOOL YEAR
REPARTICION DE MOCCHILAS Y MAS | BACKPACK GIVEAWAY & MORE

SEPTIEMBRE | SEPTEMBER 6, 13 Y 20
VIERNES DE FOLKLORICO | FOLKLORICO FRIDAYS
CLASES GRATUITAS DE FOLKLORICO | FREE GUIDED FOLKLORICO CLASSES

SEPTIEMBRE | SEPTEMBER 21
ESPECTACULAR DE LUCHA LIBRE | LUCHA LIBRE SPECTACULAR
LUCHA LIBRE, MUSICA EN VIVO Y MAS | WRESTLING, LIVE MUSIC AND MORE

NOVIEMBRE | NOVEMBER 2
VICENTE Y AMIGOS: DIA DE LOS MUERTOS
CONCURSO DE EL MEJOR CATRIN, MASCARAS, MARIACHOS Y MAS | CONTEST FOR THE BEST CATRIN, ALL THE ART, MUSIC AND MORE

NOVIEMBRE | NOVEMBER 12
REPARTICION DE PAVOS | TURKEY GIVEAWAY
REPARTICION DE PAVOS | TURKEY DRIVE

DICIEMBRE | DECEMBER 8
BRILLANDO EN LA NOCHE | LIGHTING UP THE NIGHT
SORTEO DE JUGUETES, ENTRETENIMIENTO Y MAS | TOY GIVEAWAY, ENTERTAINMENT & MORE

STAY IN TOUCH | MANTENTE AL TANTO

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PRIMESTOR

Freedom Plaza

9901 South Alameda St.
Los Angeles, CA 90002

Total SF - 114,000

Parking Spaces | Ratio -
442 | 3.88/1,000

Traffic Count - Over 50,100 cars per day at the intersection of Alameda St. and Century Blvd.

Access More Info - [Click Here](#)

(use code 2024)

Clickable Links -



FREEDOM PLAZA
EVENTS | EVENTOS

24
CALENDAR
CALENDARIO

JUNE | JUNIO 7, 14, 21 & 28
SUN-SATIONAL KIDS SUMMER SERIES | CLUB INFANTIL DE VERANO
INTERACTIVE ACTIVITIES & MORE | ACTIVIDADES INTERACTIVAS Y MAS

JULY | JULIO 5, 12 & 19
2ND SUMMER KIDS CLUB | 2º CLUB INFANTIL DE VERANO
INTERACTIVE ACTIVITIES & MORE | ACTIVIDADES INTERACTIVAS Y MAS

JULY | JULY 27
SUMMER BLOC | BLOQUE DE VERANO
BACKPACK GIVEAWAY & MORE | REPARTICION DE MOCCHILAS Y MAS

AUGUST | AGOSTO 9, 16 & 23
JAZZ FRIDAYS | VIERNES DE JAZZ
LIVE MUSIC, GAMES & MORE | MUSICA EN VIVO, JUEGOS Y MAS

OCTOBER | OCTUBRE 31
SPOOKTACULAR MOVIE NIGHT | NOCHE DE CINE SPOOKTACULAR
COSTUME CONTEST, CANDY & MORE | CONCURSO DE DISFRACES, DULCES Y MAS

NOVEMBER | NOVIEMBRE 13
GOBBLE GIVEBACK | ACCION DE GRACIAS
TURKEY DRIVE | REPARTICION DE PAVOS

DECEMBER | DICIEMBRE 4 & 6
3 DAYS OF XMAS | 3 DIAS DE NAVIDAD
PIRATAS, EL CEF, WHATS UP, CASHGAS, MARIACHOS Y ENVOLUTURA DE REGALOS

DECEMBER | DICIEMBRE 6
TREE LIGHTING | ILLUMINACION DEL ARBOL
COUNTDOWN, COFFEE & MORE | CUENTA REGRESIVA, CAFE Y MAS

DECEMBER | DICIEMBRE 14
SPARKLING GIFTS FOR ALL | REGALOS BRILLANTES PARA TODOS
TOY GIVEAWAY, ENTERTAINMENT & MORE | SORTEO DE JUGUETES, ENTRETENIMIENTO Y MAS

STAY IN TOUCH | MANTENTE AL TANTO

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PRIMESTOR

Olivo

10310 Sepulveda Blvd.
Mission Hills, CA 91345

Total SF - 156,000

Parking Spaces | Ratio -
806 | 5.17/1,000

Traffic Count - Over 78,900 cars per day at the intersection of Sepulveda Blvd. and Devonshire St.

Access More Info - [Click Here](#)

(use code 2024)

Clickable Links -



OLIVO
at mission hills
EVENTS | EVENTOS

24
CALENDAR
CALENDARIO

JULY | JULIO 28
BACK TO SCHOOL | DE REGRESO A LA ESCUELA
INTERACTIVE ACTIVITIES & MORE | ACTIVIDADES INTERACTIVAS Y MAS

DECEMBER | DICIEMBRE 13
SANTA'S SNAPSHOT SPECTACULAR | INSTANTANEA ESPECTACULAR DE SANTA
TOY GIVEAWAY, ENTERTAINMENT & MORE | SORTEO DE JUGUETES, ENTRETENIMIENTO Y MAS

STAY IN TOUCH | MANTENTE AL TANTO

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PRIMESTOR



Facebook Followers	10K	7.4K	ACTIVE	ACTIVE
Instagram Followers	3K	6K	1K	ACTIVE
Monthly Average Reach	140K	150K	128K	5K
Monthly Profile Visits	16K	16K	13K	1K